

CDW + AWS Marketplace



CDW IS A LEADING PROVIDER OF THE AWS MARKETPLACE CONSULTING PARTNER PRIVATE OFFER PROGRAM

Your organization can now get world-class support with the strength of thousands of strong ISV partnerships from CDW, the frictionless software purchasing experience AWS brings to the table, the pricing and terms you're used to and count software purchases toward AWS spend commitments.

As an authorized AWS marketplace seller, we can recommend and deliver third-party software and related professional services tailored to your specific technology needs.

WHY CDW FOR AWS MARKETPLACE?

- CDW has the scope, skills and resources to get you started with partner solutions in AWS Marketplace, making buying easier and consolidating your bills for you
- We are an AWS consulting partner and have partnerships with a variety of top solution providers
- Our team has many certified technical engineers ready to help you integrate your business seamlessly into the cloud
- With CDW, you have access to a personal account manager who knows your business and has a lot of experience in the industry
- You can continue to work with your trusted CDW team, simplify the procurement and deployment cycles, and cut through the complexity across all CSPs
- CDW can help you with the tools needed for software not eligible to reduce commit
- Research marketplace product availability
- Use CDW's expertise in the AWS Marketplace programs to help maximize your benefits and incentives

HOW IT WORKS:

1. **Select:** Let your account manager know what software you need.
2. **Sign Up:** From there, CDW and the independent software vendor (ISV) of your choice will work with you to get you the best possible pricing and terms.
3. **Save:** Once you accept the offer in your AWS portal, you're done! Your software will now be available to you with the click of your mouse in AWS Marketplace.



ABOUT AWS MARKETPLACE

What Is AWS Marketplace CPPO ?

AWS Marketplace is a curated digital software catalogue with dozens of categories and thousands of listings. With flexible consumption and pricing models, it’s easy to find, test, buy and deploy a range of ready-to-run software solutions.

AWS Marketplace makes it easy to work together

With Channel Partner Private Offers (CPPO), we can offer you custom pricing and terms from your preferred software vendors on solutions in AWS Marketplace. In addition, with a simplified procurement process and a single AWS bill, we make it easy for you.

AWS MARKETPLACE BENEFITS

Simplify procurement	Optimize costs	Added value and expertise
<p>AWS Marketplace makes it easy for customers to:</p> <ul style="list-style-type: none">Find, test, buy and deploy software, data and servicesMaintain existing relationships with trusted Channel PartnersReceive AWS invoices for CPPOEnhance governance and control with private marketplaces	<p>Leverage CPPO and AWS Marketplace features to:</p> <ul style="list-style-type: none">Receive customized pricing, contract terms, and payment schedules for third-party software purchasesMonitor IT spend with AWS cost management toolsManage software license entitlements in one placeHelp retire AWS spend commitments	<p>Leverage CPPO and AWS Marketplace features to:</p> <ul style="list-style-type: none">Procure end-to-end solutions, including third-party software, data and servicesPurchase professional services, including assessments, implementation, support and managed servicesFinance AWS Marketplace purchasesBenefit from advisory and consulting

For more information, contact your CDW account team at 800.972.3922



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