

their teams' priorities and investments are converging for 2025.

Priorities and Budget Manufacturing Teams Trend Often Overlap Toward Alignment Decision-makers in both OT and IT ranked growing and improving their OT technologies as their top priorities. Their departments share the same agenda Leadership is very supportive of OT **Improving** Investing in emerging tech Growing technological transformation The organization is technically resourced **7** in **10** enough to justify the investments needed decision-makers expect their company's to support strategic initiatives budget to increase in 2025. Top areas of opportunity identified for the next 12-18 months include: Enhancing resource usage with a digital Enhancing resource transformation or lean Increasing efficiency usage with a digital practice implementation and productivity transformation or lean Streamlining production practice implementation processes with automation or robotics Refining quality assurance Refining quality assurance Enhanced processes with improved processes with improved quality control data analytics solutions data analytics solutions Developing sustainable Complying with **Sustainability efforts** product lines environmental regulations **Enhancing logistics Enhancing logistics** Supply chain resilience efficiency using AI efficiency using AI **Digital transformation Enhancing customer** Additive manufacturing experiences through efforts (3D printing) (emerging technologies) digital channels Upskilling and reskilling Ensuring workplace safety Workforce employees to respond and well-being (including development to rapid influx of physical security) **EmTech solutions** OT security best practice **Security** OT security assessments documentation **Customization and** Software-defined Using data to customer-centric manufacturing to meet understand and anticipate strategies custom design needs customer needs Sector convergence Innovation and R&D Intelligent supply chains Conducting comprehensive risk assessments Implementing ongoing **Risk reduction/Safety** cybersecurity efforts Increasing training for process safety

centered around legacy systems that need patches or updates, and absence of information for the latest security protocols.

Asset utilization

Reducing operating

expenses

Increasing revenue

And the Need for Security Is Ever-Present

80% of decision-makers are concerned with OT security, Calculating planned

downtime

Diversifying or

changing suppliers

Moving to build-to-order or

customization models

Using digital technologies

to embrace a smart

factory approach

Moving more process

workflows to the cloud

(SaaS)

Predictive maintenance

plans and/or software

Reducing labor/indirect

labor by tooling plant

with more automation

Inventory control

measures

Improving talent attraction

and retention by employing

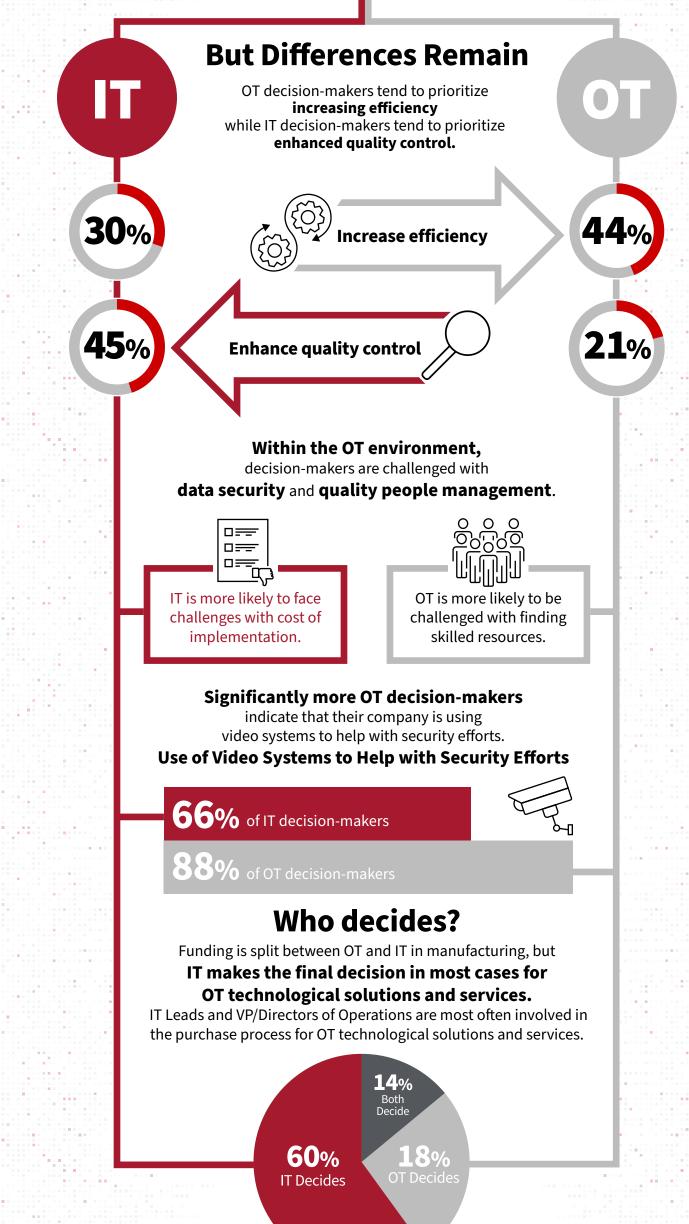
new digital tools and

emerging tech

Developing digital data

strategies that drive

profitability



Let CDW Empower Your IT/OT Convergence You don't need to decide on OT solutions alone. CDW's unique business-first approach

helps you assess your goals with Transformation Workshops, creating a roadmap to success to help you determine which OT solutions best match your manufacturing goals.



Source: CDW proprietary survey of OT and IT decision-makers