

**Amazing happens when your print environment is reliable, cost-effective and secure.**



Managing print doesn't have to be a burden on your IT teams. CDW Managed Print Services gives you a clearer, more streamlined and more secure print environment, optimizing your operations to run consistently and efficiently.

## **Reduce the Print Burden, Control Costs and Tighten Security**

Many IT teams see print fleets as an expensive distraction — taking attention away from their key responsibilities and using resources that could be better spent elsewhere. Plus, work-from-anywhere print practices can be a significant security vulnerability.

- **40% of IT help desk calls are printer-related.**<sup>1</sup>
- **Organizations can spend up to 3% of annual revenues on print.**<sup>2</sup>
- **67% of organizations report data losses from insecure printing practices.**<sup>3</sup>

CDW Managed Print Services can help your organization reduce the print burden on IT teams, control costs and tighten print-related security — all while optimizing key workflow initiatives that help increase overall productivity.

## **What Is CDW Managed Print Services?**

CDW Managed Print Services is an end-to-end support program that helps you assess, right-size and continuously optimize your print environment. This proactive, ongoing service meets you where you are, providing as many or as few services as you need to keep print dependable, affordable and safe.



### **Assessment**

Expert CDW consultants review your current fleet environment in detail, including the number of devices and different printer types, makes and models.



### **Design**

We work with your IT team to develop short- and long-term objectives, creating a right-sized strategy that covers devices, placement and service level agreements.



### **Implementation**

We deploy printer management software, set consumables alerts and establish procedures for requesting supplies and service.



### **Management**

Our software lets you automate your management, from usage monitoring to resupply to troubleshooting and repair.



### **Optimization**

We lead periodic business reviews, conduct TCO analysis and share green strategies to help you make the best decisions for your organization.

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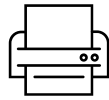
## Workplace Modernization With CDW Managed Print Services

As the workplace has evolved to include hybrid and remote environments, print processes can become more fragmented, more difficult to manage and more vulnerable to security threats. In fact, 33% of IT leaders view employee-owned home printers as a key security concern.<sup>3</sup>

CDW Managed Print Services ensures better visibility and control across all your sites and devices, whether on-premises or remote. Here's what you can expect:



Fewer interruptions and a lower burden for IT teams



Lower total print costs, with printer management reducing costs by up to 30%<sup>2</sup>



Improved security hygiene for an often-overlooked endpoint

Managed Print Services removes the complexity of managing the print environment, freeing up your IT teams to focus on more urgent workplace responsibilities.

## Why CDW?

CDW is a leading technology solutions provider for enterprise, small business and public sector organizations, recognized for delivering advanced solutions, innovative services, expert guidance and exceptional customer support. Managed Print Services gives you experienced teams, a strong partner ecosystem and the ability to support you from entry-level supplies help through fully managed print optimization.

**Ready to make your print environment stress-free?  
Contact your CDW account team to learn more about  
Managed Print Services.**



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## CDW Printer Supplies Program

Many organizations take their first step into a managed print environment by joining the CDW Printer Supplies Program (PSP) to take the stress out of print management.

The PSP gives you ready access and automated refills of printer supplies, with free ground shipping and deep discounts from every major brand. Plus, there's:

- No cost to join
- No contract
- No commitment
- No renewals

Larger fleets even receive optimization consultations, custom reporting and a dedicated print solutions account team. As your needs grow, you can move from the PSP into the end-to-end support of CDW Managed Print Services.

Sources:

<sup>1</sup> Gartner

<sup>2</sup> IDC

<sup>3</sup> Quocirca, "Print Security Landscape," 2024