

Amazing happens when you balance AI computer deployment with your team's needs.

AI Computer Adoption Guide



Organizations in every industry are looking to AI-ready devices to refresh aging fleets, unlock improvements and future proof their endpoint investments. CDW is your guide for next-gen device decisions across ecosystems, helping you map the right devices to the right coworkers.



A Balanced Approach to AI Laptop Upgrades

Every coworker in your organization can benefit from an AI laptop, but not everyone needs the most advanced device. Some roles need all the AI power available, while others need less.

Your plan should balance future readiness with budget realities. CDW's cross-ecosystem expertise gives you practical guidance for choosing AI computers that match real roles and outcomes, along with the expert support to deploy and manage them at scale.

Why Now Is the Time To Deploy AI Computers

87% of global businesses are transitioning to AI PCs or planning their transition.¹ The transformational potential is apparent to a strong majority of IT leaders.

90%

cite increased workforce productivity¹

92%

recognize the link between AI PCs and innovation¹

90%

acknowledge the customer insights power of AI PCs¹

Several factors are driving these upgrades.



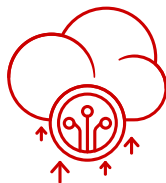
Fleets are aging and due for a refresh.



Availability and pricing dynamics make refresh trade-offs more viable.



Software ecosystems are increasingly built to take advantage of on-device AI acceleration.



Reduce Cloud Token Consumption

Running AI agents locally on next-generation devices — instead of in the cloud — supports more effective budget management by reducing token consumption.



AI Computers Are Reshaping Productivity

Organizations worldwide are discovering the advantages of AI computers that put AI capabilities directly in users' hands.



Efficiency

AI computers enable faster multitasking, accelerate content workflows and streamline daily performance.



Security

By processing AI workloads at the endpoint, these devices enable stronger protection and management foundations.



Optimization

Shifting compute from cloud to endpoint (where appropriate) helps deliver higher performance at lower cost.



Future proofing

Organizations can reduce the risk of an early re-refresh by aligning endpoint capability with software and workflow trends.

How CDW Can Help Rightsize Your AI Computer Fleet

CDW helps you navigate your AI device upgrades with deep expertise, purchase flexibility and unparalleled support.

Guiding What To Refresh First

CDW experts provide practical guidance in a noisy category, helping you determine where to start your upgrades and which AI computers best fit your teams' roles.

Exploring Customization Options

Not everyone needs "max spec" devices. CDW's cross-ecosystem expertise can help you choose the right mix of best-fit devices that match your teams' needs, along with customization recommendations for more specialized roles.

Designing the Best Rollout Approach

CDW meets you where you are to get from plan to rollout successfully by assessing your readiness, budgets and constraints. And our deployment processes will have your new devices ready to boost productivity from day one.

Matching Financing to Your Needs

We offer Device as a Service (DaaS) options and flexible financing to ensure your AI computer rollout strategy dovetails with your operational budgets.

Supporting Long-Term Value

To optimize value over the lifespan of your devices, CDW lifecycle management can help you manage every step: deployment, maintenance, ongoing support and sustainable disposition.

Ready to launch a high-performance, budget-minded AI-ready fleet? Reach out to your CDW account team today.

Source: ¹Intel, "The Innovation Imperative," July 2025