CDW

Nonprofits | Expertise | CDW Services | Infrastructure | Cloud | Security | Collaboration | Data Insights | **Make amazing happen.**
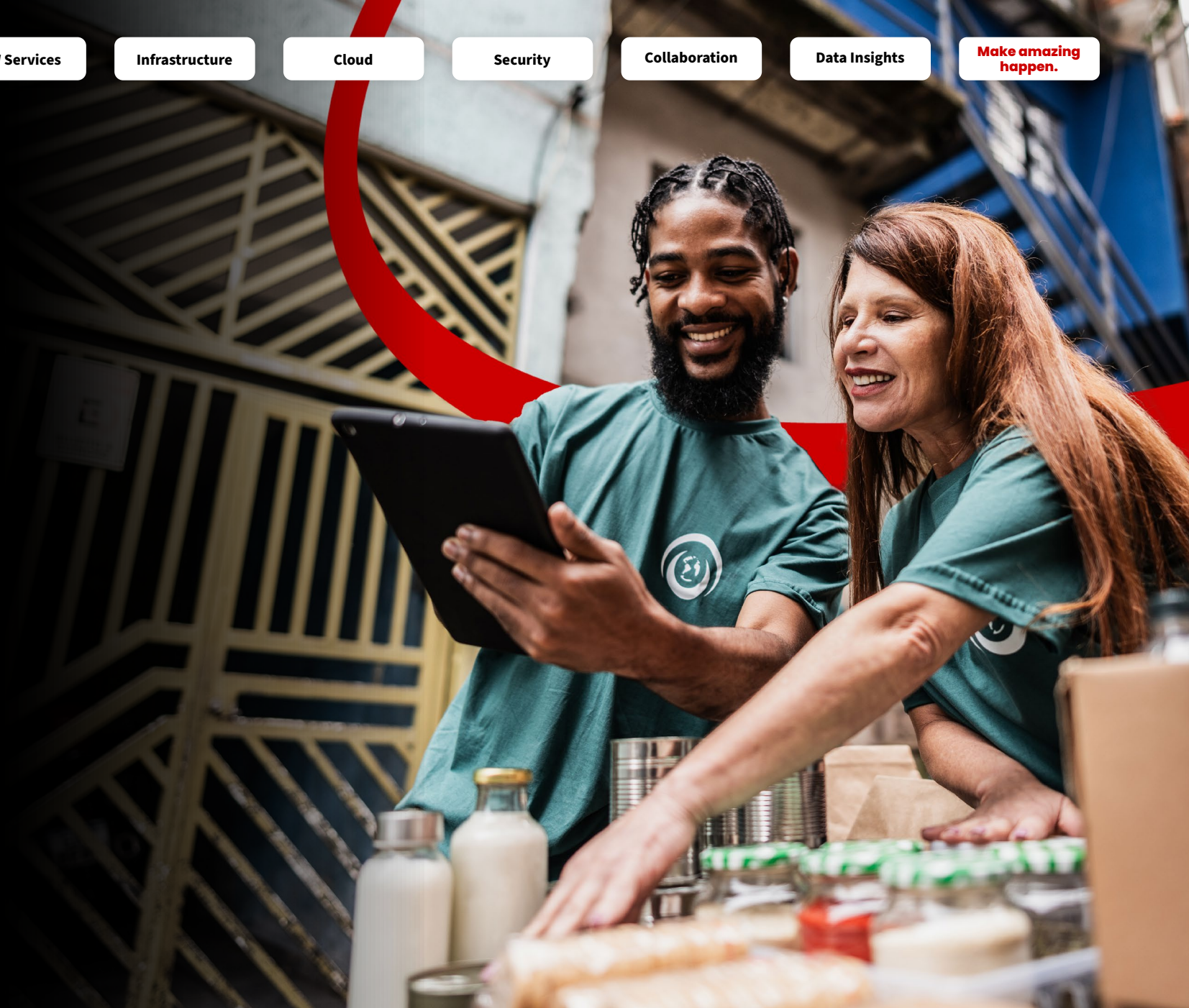
CDW Nonprofit

Our Mission Is to Make Your Mission More Impactful

Nonprofit organizations like yours accomplish great things every day despite challenges such as economic uncertainty, inflation, competition for funding and staff shortages.

With solutions, expertise and support from CDW, you'll have the technology to face those challenges, optimize your operations and do more good, more efficiently.

Whether you need to better target and attract donors, make fundraising easier, streamline budgeting and reporting, boost data security, integrate emerging technologies, or improve workforce productivity, collaboration and communication, CDW can be your IT partner for every step of the journey. Your mission matters — and we're here to help you succeed.

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Our Approach

Expertise

Nonprofit Expertise

Our CDW team comprises seasoned professionals with deep expertise in nonprofit technology and budget optimization. We're committed to helping organizations like yours navigate the ever-evolving digital landscape with the technology solutions, services and support you need to amplify your impact and streamline your operations.
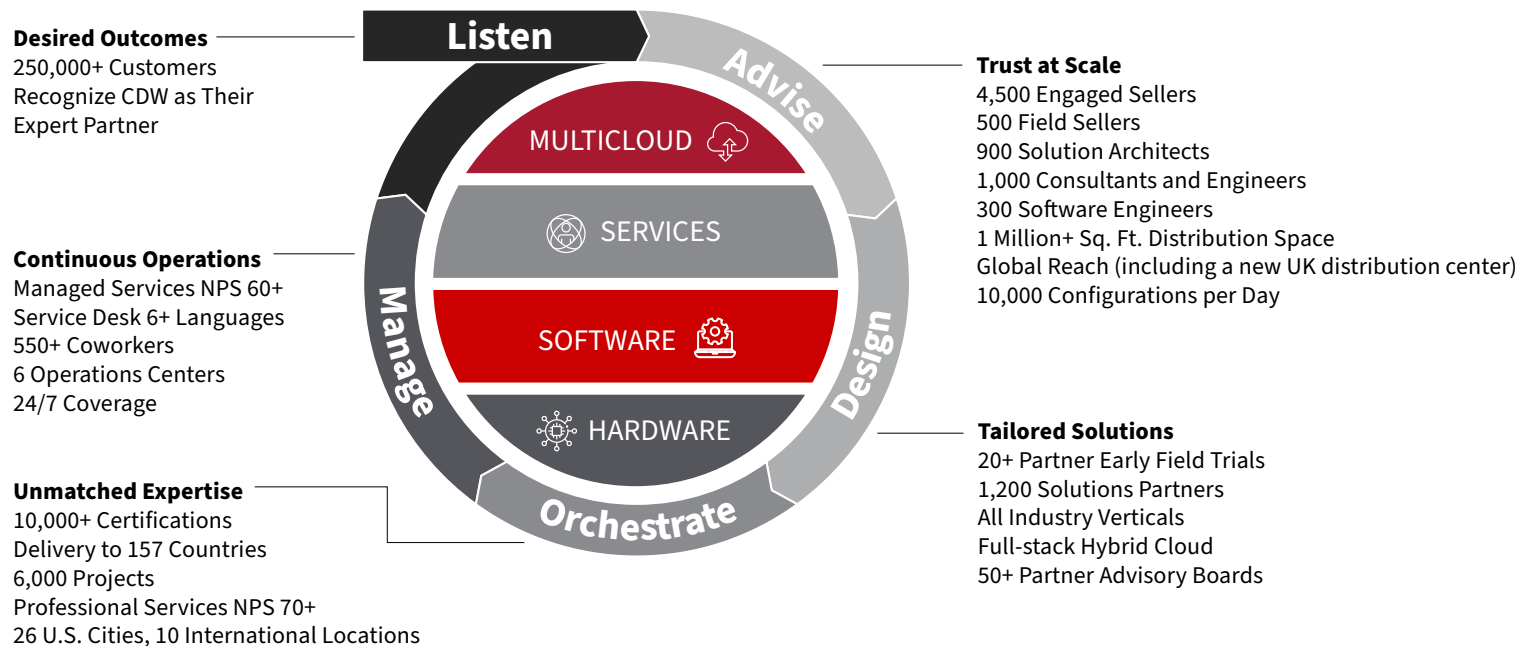
CDW works with more than 5,000 nonprofit organizations, including:

- Associations
- Faith-based organizations
- Foundations
- Museums, cultural centers and cooperatives
- Social services agencies
- Relief organizations
- Research organizations

As your trusted advisers, CDW provides consultative advice backed by our deep industry and technical knowledge.

Full stack. Full lifecycle. Full outcomes.

Desired Outcomes
250,000+ Customers Recognize CDW as Their Expert Partner

Continuous Operations
Managed Services NPS 60+
Service Desk 6+ Languages
550+ Coworkers
6 Operations Centers
24/7 Coverage

Unmatched Expertise
10,000+ Certifications
Delivery to 157 Countries
6,000 Projects
Professional Services NPS 70+
26 U.S. Cities, 10 International Locations

Listen
Advise
MULTICLOUD
SERVICES
Design
SOFTWARE
Manage
HARDWARE
Orchestrate

Trust at Scale
4,500 Engaged Sellers
500 Field Sellers
900 Solution Architects
1,000 Consultants and Engineers
300 Software Engineers
1 Million+ Sq. Ft. Distribution Space
Global Reach (including a new UK distribution center)
10,000 Configurations per Day

Tailored Solutions
20+ Partner Early Field Trials
1,200 Solutions Partners
All Industry Verticals
Full-stack Hybrid Cloud
50+ Partner Advisory Boards

Our full-stack organization can keep your nonprofit moving forward while delivering the agility and cost-effectiveness your organization requires.

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Our Approach

Our Approach

Solutions and Services for Every Challenge You Face

No matter where you are on your IT journey, expert strategic support from CDW will help optimize your technology environment to advance your mission. Our goal is to offer comprehensive solutions and services for every challenge you face, hassle-free.

AI/ML	Data center	Networking
Cloud	Digital workspace	ServiceNow
Configuration	IT modernization	Software
Cybersecurity	Managed services	Talent orchestration

Our long-term relationships with industry-leading partners let us secure discounts available only to nonprofits. Plus, we offer a broad range of assessments to ensure your technology solutions are the right fit for your needs and your budget.

We're a value-led, impact-driven team, offering solutions tailored to each individual nonprofit organization. Our core principles — accessibility, collaboration, ethics and innovation — drive us to help nonprofits bridge the gap between technology and social good.
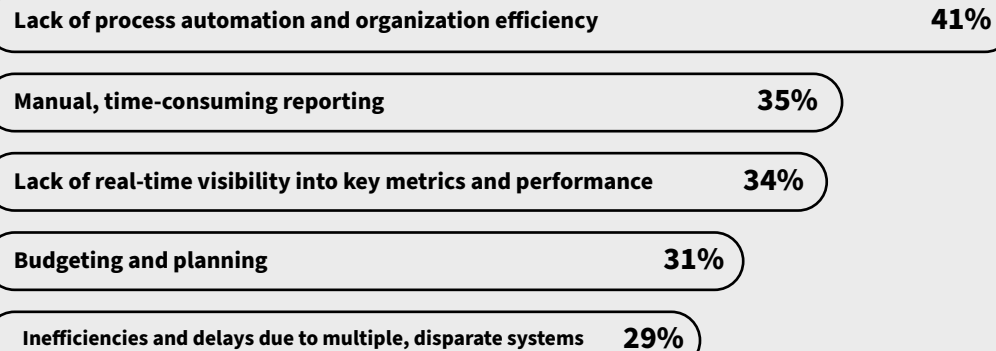
CDW Services

A Full Lifecycle of Comprehensive Services

Nonprofits like yours need more than technology — you need a partner who offers a complete range of services to help you develop and execute forward-thinking strategies. Your dedicated CDW account team works closely with you to ensure your technology's performance and investment continue to add value well into the future.

What are the biggest internal operational challenges your organization is facing today?

Lack of process automation and organization efficiency	41%
Manual, time-consuming reporting	35%
Lack of real-time visibility into key metrics and performance	34%
Budgeting and planning	31%
Inefficiencies and delays due to multiple, disparate systems	29%

Source: Chart courtesy of Sage Intacct, 2025 Nonprofit Technology Trends Report

We are ready to help with our Comprehensive Services

Design
We assess your specific needs and make expert, custom recommendations that help you to capitalize on emerging technologies.

Orchestrate
Our experts configure and deploy solutions to help you implement the right technology and give you confidence it will work from day one.

Manage
24/7/365 support and technology management can save you time and money by stretching the bandwidth of your internal IT team.

Nonprofits   Expertise   **CDW Services**   Infrastructure   Cloud   Security   Collaboration   Data Insights   **Make amazing happen.**

CDW Amplified™ Services   **Managed Services**   **Workplace Services**

CDW Amplified™ Services

Unparalleled IT Support

No matter where you are on your technology journey, CDW's full lifecycle of Amplified Services supports your internal team and helps you focus on your nonprofit's short-term and long-term goals.

Infrastructure
Scale and future-proof your data center — on-premises or via public, private or hybrid cloud. Our team of certified engineers gives you the experience and expertise to upgrade your existing architecture and prepare for tomorrow's challenges.

Workspace
Create a unified communications and collaboration platform that's scalable, intuitive and flexible enough for your hybrid workforce. Our design and planning workshops help you optimize productivity, responsiveness and workflow efficiencies with remote support and automation to ensure constant connectivity.

Security
Protect your data and systems from costly cyberthreats. Our team will perform independent evaluations of your security posture to identify and assess security risks, then recommend solutions that increase threat visibility and safeguard your organization against the ever-evolving cyberthreat landscape.

Data
Get actionable insights that give you a competitive advantage. Our experts will design, build and deploy modern data analytics and AI/ML solutions for storing, transforming, discovering and operationalizing your data.

Development
Drive your operations forward with greater speed, accuracy and confidence. CDW can help you modernize your applications with cutting-edge custom apps while leveraging DevOps to streamline delivery.

AI services
CDW can help you unlock AI's potential to reveal actionable insights and drive competitive advantage, whether you're looking to streamline processes or deliver measurable impact.

Support
From service desk to tech support, contract resources to monitoring, we deliver custom warranty and maintenance services that augment your IT staff.

5

Nonprofits   Expertise   **CDW Services**   Infrastructure   Cloud   Security   Collaboration   Data Insights   **Make amazing happen.**

CDW Amplified™ Services   **Managed Services**   **Workplace Services**

Managed Services

Operational Efficiencies, Reliability and Reduced Risk

CDW's managed IT services deliver specialized knowledge and increased operational effectiveness via automation, enhanced IT strategies and advanced security practices. From IT application transformation to end-to-end solutions, these services can optimize your technology infrastructure while meeting the unique needs of your business.

Managed infrastructure services
To help you focus on value-driving initiatives, we offer ITIL-based monitoring and management services for mainframe, converged and hyperconverged platforms, OS, database and more. We also help you maintain business continuity with managed backup, managed disaster recovery and managed high availability.

Managed cloud services
We help make your cloud initiatives successful — from application through migration and management — with a complete range of cloud enablement services for AWS, Azure and Google Cloud Platform (GCP), along with a full portfolio of as-a-service applications.

Managed security services
To reduce your security burden, we offer proactive services with a focus on continuous engineering and tuning, securing both your on-premises and future-state environments with managed data security, next gen-firewall, SIEM, WAF, endpoint EDR/MDR/XDR, ransomware protection and more.

Managed Digital Experience
Optimize your resources and provide a richer end-user experience with our managed messaging, videoconferencing, voice, video, Unified Communications as a Service, SD-WAN and business applications. We can also manage virtual workspaces such as virtual desktop and Microsoft 365 tools and orchestration.

45%

of nonprofits say their current technology does not improve their ability to implement programs and services[2]

CDW

Nonprofits | Expertise | **CDW Services** | Infrastructure | Cloud | Security | Collaboration | Data Insights | **Make amazing happen.**

CDW Amplified™ Services | Managed Services | **Workplace Services**

Workplace Services

Make Your Workplace Work for Everyone

Your people are the engine who power innovation for your nonprofit. CDW can help your workforce collaborate from anywhere, connect more efficiently with donors and clients, experience intuitive platforms that support their creativity and work together at high velocity.

Collaboration
CDW can help you design, deploy and manage solutions that accelerate decision-making and elevate productivity with an anytime, anywhere, any-device experience

Stakeholder experience
Our AI-infused solutions can enhance donor, employee and client experiences, educating your team on best practices for implementation and beyond.

Productivity
Our team can help you improve your digital teamwork, build new applications, automate workflow and accomplish major platform transitions with a strong foundation of identity and data governance.

Work anywhere
CDW's modern endpoint solutions support client virtualization on-premises, in the cloud or in a hybrid environment, ensuring your teams can work efficiently and securely from anywhere.

Device lifecycle management
We'll help you manage your growing device fleet to save costs, reduce employee burnout and keep your mission efforts optimized.

58%

of nonprofits call hiring and retention their biggest external challenge — outranking competition for funding and economic uncertainty[1]

Infrastructure

Power, Networking, Storage and Virtualization

CDW can help you refine and future-proof your data center to support growing demands and evolving donor needs. Our hyperconverged infrastructure approach combines computing power, networking, storage and virtualization capacity into a single on-premises solution, with a software-defined data center that lets you virtualize all networking components and cloud.

Data center optimization
Enable high-performance computing to transform massive amounts of raw data into actionable insights, supporting the business intelligence and data analytics that are essential for more strategic decisions and defense mechanisms.

Hybrid cloud management
Ensure you can confidently adopt cloud patterns and practices that align with your specific business goals with a strategic, tailored solution that maximizes ROI and visibility while maintaining flexibility and control.

Data protection and storage
Optimize your storage to safeguard your organization's most precious asset — whether your data is housed on-premises, in the cloud or in a hybrid environment.

All networking assessment services
Optimize your network to maximize your network investment and ensure it's advancing your mission efficiently, from an initial discovery session to a documented summary of complete device and site recommendations.

only **42%** of nonprofits have an IT plan or digital transformation strategy in place[3]

Cloud

Different Nonprofits, Different Cloud Approaches

Whether your nonprofit is new to the cloud or operating full-scale in a dynamic, ever-evolving multicloud environment, CDW's cloud experts can help you accomplish your goals.

Cloud migration
Confidently migrate and modernize through data-driven strategies, optimizing costs and accelerating application rationalization while balancing risk with controlled adoption.

Cloud native
With our full-stack engineering services team at your side, adopt the workflows, methodologies, principles and tools nonprofits need to get the most out of cloud.

Multicloud
Running on more than one public cloud? Get AWS, Azure, Google Cloud Platform and premise-based services from one source to optimize your environment and maximize ROI.

Hybrid cloud
Some workloads are better addressed on-premises, while others are better suited to the cloud. CDW can help optimize your environment based on your unique organizational needs.

FinOps
Achieve maximum business value through collaborative, data-driven spending decisions — and optimize your cloud investment —with the help of CDW's FinOps Accelerator.

DevOps
To enable more efficient promotion of builds to a test environment, CDW leverages the Continuous Delivery model for delivering working software continuously throughout the project lifecycle.

Cloud lifecycle services
Managing an ever-evolving cloud environment requires specialized skills. CDW can deliver seamless continuity, increased uptime and automated security monitoring.

Cloud transformation
CDW can help you integrate cost optimization within your cloud adoption framework from discovery through deployment — reducing complexity, minimizing risk, accelerating adoption and optimizing migrations.

Infrastructure-as-a-Service (IaaS)
Through a pool of virtual machines hosted offsite, IaaS from CDW gives you the ability to match servers, storage and networking to your unique needs.

Software-as-a-Service (SaaS)
CDW's SaaS solutions host and deliver applications via the cloud, letting your staff, donors, members and visitors conveniently access your apps anywhere, anytime.

Public cloud expertise
CDW is unmatched in our depth and breadth of experience with the top three public cloud providers: AWS, Azure and Google Cloud Platform. We also offer more than 30 years of experience with all critical data center technologies.

69%

of organizations use cloud collaboration platforms to email, share files and communicate virtually[3]

Security

Maintaining Trust

To maintain the trust of donors and clients, protecting your data is paramount. CDW can help you address any vulnerabilities in your networks and endpoints, maintain compliance with regulations and ensure physical security.

End-to-end security
Understanding which people and devices are trying to access your network — and which present a threat — is essential for lock-tight security. CDW can help with:

- Advanced malware protection
- Email and web security
- IDS/IPS
- Network access control and authentication
- Next-generation firewalls
- Security information and event management (SIEM)
- Unified threat management
- Video surveillance

Risk and security assessments
CDW experts can assess your risk management strategy and conduct comprehensive security evaluations with our penetration testing capabilities and incident response services.

Endpoint security
Take security to the next level, using artificial intelligence and machine learning to detect anomalous behavior on users' devices. CDW's mobility management tools can keep devices and applications updated and monitored.

80%

of nonprofits have no plans or strategy ready in the event of a cyberattack[4]

Data loss prevention
To minimize the risk of data loss — and help ensure compliance with organizational policies and government regulations — CDW combines encryption with tools that classify, monitor, report and restrict data from being printed, emailed or copied.

Mobile security
Let employees securely connect whenever and wherever they want with network access control, authentication, VPN architecture and mobile device management.

Physical security
Leverage enhanced video surveillance to detect and deter potential threats, improve response for emergency management and dramatically reduce the time and labor required to investigate incident video footage.

Identity and Access Management (IAM)
Capturing credentials is one of the most common techniques for compromising organizations' data. CDW can help you conduct an IAM assessment by deploying measures such as pen tests, tabletop exercises and incident response playbooks.

Governance
Establishing and enforcing strict governance protocols for data quality and access management is not only a key security measure — it builds a framework for more efficient processes and greater innovation.

Cyber resilience
CDW solutions help you close gaps in current security tools, processes and governance so you can quickly recover from cyber incidents without extensive downtime or data loss.

Cyber maturity/risk assessment
Our solutions include assessments of your current security and risk posture — as well as your programs for data privacy, compliance and risk management — to help identify risks and begin building a roadmap for remediation.

PCI and GDPR compliance
CDW can help ensure your organization's payment card transactions comply with PCI Data Security Standard (PCI DSS) guidelines to protect data and avoid the risk of fines, fees or other penalties. If your organization operates in or shares data in the European Union, we'll also help you comply with the General Data Protection Regulation (GDPR).

Collaboration

Working Seamlessly From Anywhere

With hybrid workforces becoming more common for nonprofits, strong collaboration solutions that let stakeholders work seamlessly from anywhere — at any time and on any device — are more important than ever.

Our team of experts will help you design, orchestrate and manage the right collaboration strategy for your organization. A hybrid collaborative approach can help enhance your user experience, increase operational efficiencies, bolster agility and reduce costs.

Elevate Experience and Productivity

With decades of established partnerships with industry leaders, our nonprofit team is ready to help your organization elevate its digital experience and productivity in today's workplaces.

Hybrid collaboration workshop
 A three-pillar approach that helps you enable and optimize work from anywhere:

- Productivity — Keep people connected and enable effective communication.
- Workflow — Support all work styles while maintaining the health and safety of users.
- Insights and automation — Fill in and automate the gaps in your technology ecosystem.

Hybrid collaboration assessment
Our experts will help you better understand and define your collaboration strategy as it extends to calling, messaging, meeting and sharing.

CDW Amplified™ collaboration
Voice telephony is still the core of an effective collaboration solution. We'll help you design a solution that fits your current and future needs while navigating complex integrations with text, instant messaging, email and video.

CDW Collaboration Solutions

Call
Your staff can call anyplace on any platform with voice and video calling solutions tailored for your unique hybrid, distributed or remote work needs.

Message
Get swift responses, maintain workflow momentum and enhance transparency with solutions that seamlessly integrate into your tech stack.

Meet
Deploy devices, headsets and video software that ensure stakeholders look and sound their best, no matter where they are or what collaborative environment they use.

Manage
Simplify support, reduce unnecessary expenses, and keep your team communicating and collaborating effortlessly.

76% of nonprofit organizations have a hybrid workforce and 31% are completely remote[3]

Data Insights

Unlock the Full Power of Your Data

Unlocking the maximum actionable insights from your data is critical to achieving your organizational goals. CDW can help you design, build and deploy modern data analytics solutions that transform raw data into valuable insights, driving strategic decision-making, enhancing reporting accuracy and fostering the adoption of innovative technologies.

Donor relationship management software
Our experts can help you easily create and manage your donor databases, maintaining robust digital profiles of donors, volunteers and supporters while tracking engagement and retention metrics to support repeat giving.

Report and analysis software
From simple reporting to data visualization and predictive analytics, these tools help you turn insights into action and help with stakeholder reporting.

Data strategy and consulting
Develop a comprehensive data strategy that aligns business goals with data utilization, ensuring optimal resource allocation and strategic data-driven decisions.

Agile ecosystems
We'll help your organization dynamically use data for decision-making no matter how technology changes, ensuring your data remains accessible and ready for the future.

Analytics and business intelligence
Democratize analytics and data science, empowering everyone on your team to adopt analytics with AI-infused solutions to enhance decision-making.

Robust data governance
Our structured data governance framework ensures your data is scrubbed, reliable and compliant with regulatory laws.

Advanced analytics and AI
Data quality is the cornerstone of any successful AI initiative. We'll help you maintain clean, well-organized, relevant data that enables accurate and actionable insights.

Cloud data management
Our strategic multicloud solutions help you drive digital transformation with enhanced flexibility, increased uptime and scalability, and efficient data handling and storage.

Only **9%** of nonprofit organizations consider themselves highly data-driven and just 27% say they are "moderately data-informed"[1]

Maximize Your AI Potential

90% of nonprofits leverage AI in some capacity[5]

30% agree AI boosted revenue or fundraising in the past 12 months[5]

Streamline your path to AI adoption with our focused, multi-tiered approach. We provide detailed assessments, planning and implementation tailored to refine your data estate for AI and advanced analytics, ensuring a prepared and potent data landscape for transformative AI initiatives.

Amazing happens when your IT partner offers the solutions and expertise to help your mission succeed.

Our nonprofit experience and expertise can identify and implement the secure, reliable and flexible solutions you need to address multiple priorities while optimizing your resources. We're dedicated to helping you accelerate time to value for your solutions, leveraging technology to elevate your mission capacity.

Partners

As a top partner for the industry's leading hardware and software providers with a pulse on emerging technologies, we offer a broad variety of solutions, services, and nonprofit programming and pricing programs to meet your unique needs.

aws   CISCO   Google   Microsoft

paloalto NETWORKS   salesforce   servicenow

Environmental, Social and Governance (ESG) Framework

ESG is an extension of our CDW Way values, and our framework is categorized into three focus areas: Sustaining, Engaging and Inspiring.

Our approach to disclosure is informed by leading global standards including the Sustainability Accounting Standards Board (SASB) and the Global Reporting Initiative (GRI). It encompasses sustaining a successful business and healthy planet, engaging our coworkers, communities and partners, and inspiring trust and confidence in all our stakeholders.

Strategic Partnerships

CDW's deep experience, expertise and commitment to diversity excellence is critical to our ongoing success. We invest time in building partnerships with our diverse suppliers and in working side by side with them to serve our customers.

Sources:
[1] Sage Intacct, 2025 Nonprofit Technology Trends Report
[2] Forvis Mazars, 2024 annual report, "State of the Nonprofit Sector"
[3] Infoxchange, "Digital Technology in the Not-for-Profit Sector" report, November 2024
[4] Network Depot, "Significant Positive and Negative Nonprofit Statistics in 2024," March 2024
[5] Twilio, 2024 State of Nonprofit Digital Engagement Report

To bolster fundraising, boost engagement and magnify your impact, contact your CDW account manager or visit CDW.com/nonprofit.

CDW

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