CDW Professional Services

Managing your software assets is critical to keeping things running.

Software Asset Management Pro JumpStart

Organizations large and small need to manage an ever-expanding pool of software and licensing. The critical responsibility of software asset management can be arduous. Fortunately, CDW has a solution to make it easier for your organization.

The Software Asset Management Pro (SAM Pro) JumpStart is an eight-week, start-to-finish SAM Pro implementation that leverages key out-of-the-box functionality, combined with best-practice guidance, to jump-start your organization's time to value.

CDW's SAM Pro JumpStart can help you achieve:

Operational Efficiencies   **Increased Performance**   **Reduced Risk**

Finding the Right Solution

This is a cost-effective approach that leverages pre-packaged experiences to accelerate your organization's ability to begin realizing value from key SAM Pro functionality. With interactive workshops and continuous improvement efforts included, the CDW approach is a comprehensive program that provides quick results with effective use of resources.

SAM Pro JumpStart benefits include:

- An overview of the ITAM Lifecycle Management methodology and elements, and their interactions with other aspects

- Key core SAM Pro setup that includes out-of-the-box functionality related to Model Management, Normalization, Entitlements, Reconciliation, two Publisher Packs (Microsoft, Adobe, VMware or Citrix), SAM Workspace, Reporting and Dashboards, and Usage Data from SCCM (if applicable)

- Utilizes current installed discovery tool(s)

- Validates integration with Service Graph Connector for SCCM to provide usage data, as needed

- Process and technical guidance

- Enablement and knowledge transfer

CDW + SERVICENOW

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Reseller Partner of the Year
2025

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Service Provider Partner of the Year
2025

As a ServiceNow Elite Partner, CDW is helping accelerate outcomes and improving ROI across the entire ServiceNow platform. Our focus is on optimizing the value of your ServiceNow investment and driving innovation and transformation across the enterprise.

Important Stats

- 4.6+ (out of 5) CSAT Score 5-year avg. Visit servicenow.com/partners and search "CDW" for details

- 960+ Product Certifications

- 2,500+ ServiceNow Engagements

- ServiceNow Partner since 2013

servicenow ELITE Partner
Consulting & Implementation

servicenow ELITE Partner
Reseller

servicenow Customer Experience Specialization AMS

CERTIFIED MASTER ARCHITECT

CERTIFIED TECHNICAL ARCHITECT

servicenow ServiceOps Specialization AMS

CDW's full lifecycle of Services can support your organization no matter where you are on your journey

Design → Orchestrate → Manage   On-Premises → On-Journey → Cloud-Based

CDW

Deliverables Checklist

The following services are included in CDW's SAM Pro JumpStart:

Deliverables	SAM Pro JumpStart
SAM Pro JumpStart delivers key functionality to support: • Model Management • Normalization • Entitlements • Reconciliation • Includes two Publisher Packs (Microsoft, Adobe, VMWare, or Citrix) • SAM Workspace • Reporting and Dashboards • Usage Data from SCCM (if applicable)	✓
SAM Pro Workshop	✓
SAM Pro Enablement Sessions	✓
ServiceNow Admin Knowledge Transfer	✓

Proofpoints

#1
ServiceNow's
Global Elite Segment and
Americas Elite Segment
Partner of the Year 2021

960+
Product Certifications

2,500+
ServiceNow Engagements

4.6+
5-year average CSAT Score
(out of 5)
Visit **servicenow.com/partners**
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To learn more about CDW's Software Asset Management Pro JumpStart, call your account manager or 866.782.4239.

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