Increasing regulations and audits make data loss prevention critical. But when staff and job roles are constantly shifting, how do you ensure data policy compliance? Our PDC Application creates a step-by-step process within ServiceNow to redact data that must be private.

CDW’s SmartPDC Application can help you achieve:

- Reduced Risk
- Increased Performance
- Reliability

**Orchestration the Right Solution**

SmartPDC takes data redaction to an entirely new level, giving you more control over who sees what than ever before. You can set privacy rules, get custom notifications, request or grant access to secured records and more. Administrators can assign review and release groups, securing the access and release of sensitive records. They can also receive custom notifications for access requests.

SmartPDC creates a step-by-step process within ServiceNow that is dynamic and robust, yet easy to maintain, helping you ensure data compliance at every level.

**Benefits You Will Receive:**

- Set privacy rules for any record.
- Ensure governance of access and release of sensitive records.
- Redact specific keywords and phrases.
- Redact general patterns (e.g., SSN, phone numbers, employee IDs).
- Hide specific types of attachments.

**CDW GETS ServiceNow**

As a ServiceNow Elite Partner, we are driven to achieve top results for your ServiceNow initiatives. We have the experience, expertise and proven customer satisfaction track record you’re looking for.

**Important Stats**

- 4.5+ (out of 5) CSAT Score
- Visit servicenow.com/partners and search “CDW” for details
- 640+ ServiceNow Certifications
- Authorized ServiceNow Trainers
- 2,000+ ServiceNow Application Deployments
- AXELOS® Accredited ITIL® Trainers
- IT Service Management since 2003
- ServiceNow Partner since 2013

**What Our Customers Say**

“Your team has been a great pleasure to work with during our transition to ServiceNow.”

– Cindy (Restaurant Franchise Company, Independence, OH)

“Excellent expertise and focus on exactly what needed to be done, and delivered.”

– Paula (Investment Company, Boston, MA)
Deliverables Checklist

SmartPDC is available in the ServiceNow store by searching “SmartPDC.” There you will find purchase and download guidance for the following:

<table>
<thead>
<tr>
<th>Deliverables</th>
<th>SmartPDC Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>SmartPDC Application</td>
<td>✓</td>
</tr>
<tr>
<td>Installation Instructions</td>
<td>✓</td>
</tr>
<tr>
<td>User Guide</td>
<td>✓</td>
</tr>
</tbody>
</table>

Proofpoints

#1
ServiceNow’s Global Elite Segment and Americas Elite Segment Partner of the Year 2021

640+
ServiceNow Certifications

2,000+
ServiceNow Application Deployments

4.5+
CDW’s CSAT Score (out of 5)
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To learn more about CDW’s SmartPDC Application, call your account manager or 866.782.4239.