CDW has helped many of our customers lower their cloud costs. Let us do the same for you. Companies are facing increased operational expenses and are looking for help with controlling spiraling cloud spend. **Cost Management for AWS** takes an in-depth look at your cloud infrastructure and provides recommendations for optimization.

**Cost Management for AWS** can help you achieve:

- **Reduced Cost**
- **Operational Efficiencies**
- **Reduced Risk**

**Orchestrating the Right Solution**

**Cost Management for AWS** is a workshop that supports you in creating a plan to improve operational efficiencies, control costs and assist in the remediation efforts.

**Benefits of this service include the ability to do the following:**

Enable your organization to understand how to better control your AWS environment through proper cost management best practices.

Provide your organization with an improved insight into your AWS resources, allowing you to achieve your unique business goals and requirements.

Learn how to use AWS to cut costs and be more agile.

**CDW GETS AWS**

Growth in cloud-based services and infrastructure means organizations are finding it harder to plan and implement complex technology, especially in the cloud. CDW’s Professional Services will help you adopt and integrate AWS securely. CDW has achieved multiple AWS certifications and is one of a handful of Advanced Consulting Partners.

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Universal Benefits

Regardless of what business you’re in, Cost Management for AWS can help propel your organization forward. Reducing cloud costs will allow you and your organization to take better advantage of all that cloud has to offer — benefits like productivity, operational resilience, and agility.

<table>
<thead>
<tr>
<th>Cost Savings</th>
<th>Staff Productivity</th>
<th>Operational Resilience</th>
<th>Business Agility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tasks</strong></td>
<td><strong>Included</strong></td>
<td><strong>Included</strong></td>
<td></td>
</tr>
<tr>
<td>Review business risks and financials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Accountability, billing/budget, chargebacks</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Review cloud resources and cost drivers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Compute, storage, network, managed services, database and service licenses, marketplace and accounts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discuss account governance</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Account structure, onboarding process, control policies, guardrails and agility of consuming cloud services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discuss cost optimization</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Rightsizing, elasticity, storage optimization and pricing models</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Review cost-conscious design</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Consolidated billing, unused resources, using native solutions, serverless, containerization and tagging</td>
<td></td>
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</tr>
</tbody>
</table>

People who come to the conclusion that the cloud is too expensive are doing something wrong. — Larry Carvalho & Matthew Marcin, IDC, 2019

"When you know you have the ability to quickly deplo-y, it makes you bolder to say “yes” and try new things." — Larry Carvalho & Matthew Marcin, IDC, 2019

Services Overview

The following are included in Cost Management for AWS:

To learn more about Cost Management for AWS — or our full cloud services portfolio — contact your account manager or call 800.800.4239.